

2007 RED REX



The Secret's in the Blend

**Cabernet Sauvignon 33%, Merlot 22%, Syrah 19%,
Cabernet Franc 12%, Malbec 7%, Petit Verdot 5%, Dolcetto 2%**

Winemaking is 60% cooking. Cooking is about taste. Taste has no rules.

RED REX is this philosophy personified. It's an outside the box, do-what-tastes-best blend. It's winemakers deep in the cave, sampling wine, sharing ideas and being creative. It's evolution.

We made over 140 separate batches of wine in 2007 from twenty nine different vineyards in Sonoma County. Each was unique, each with its own personality. Cabernet from here is different than Cabernet from there; each barrel has its own nuance, variations on a theme. We've taken this palette of tastes, noses, feel and character and woven them into a delicious experience.

The blend is constructed by taste. Not what the wine tastes like but where you taste it, each varietal focusing on a particular part of the palate. The blend will vary from vintage to vintage but the style and character remains the same.

Cabernet Sauvignon forms the broad structured backbone down the middle of the palate. Merlot adds a round floral nuance and pushes the flavors forward. Syrah takes the flavors to the bottom of the palate, grounded and rich. Cabernet Franc adds a chocolate effect, lifting, sensual and heady. Malbec adds flavor to the bottom rear where you taste Blackberries. Petit Verdot adds a bit of spice on the sides of the palate and Dolcetto fills in the lower front.

The wine is made cleanly from hand picked and triple hand sorted fruit using organic production methods. Deerfield wines are low in histamines, which means no red wine headaches. They have no active sulfite when released, making no allergic reactions. The 2007 Red Rex was aged almost four years in the barrel, longer than any other California winery. Long barrel aging makes it extra smooth. This is long and simply delicious!

Barrel aged 45 months in both French and American oak. Bottled 2,800 cases, July 2011. Alcohol 14.2%, Residual sugar 0.15%, SO2 18 ppm at bottling, and less than 8 ppm at release. Cross flow filtered for stability and brilliance. No stabilizers or inhibitors added. Velcorin free. Eight gold medals, two best of class in national competitions over five vintages.

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